

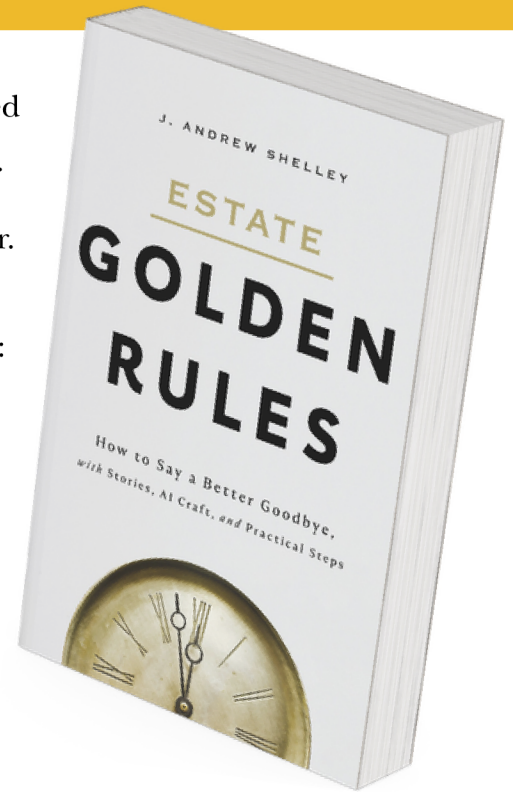
ESTATE: Golden Rules

The greatest gift you can give: a Better Goodbye

Estate: Golden Rules tackles the difficult subject of saying goodbye to loved ones in America's financialized, legalized, and resentment-filled world.

Goodbyes are wasting more money and inspiring more anger than ever. The Baby Boomer death wave is straining probate courts choking on digital assets, crypto, online accounts, and families battling complexity:

- **Why** are the goodbyes taking so long and costing so much?
- **Where** are the critical documents?
- **What** should we do with all this stuff?
- **How** do each of us avoid the same mistakes?

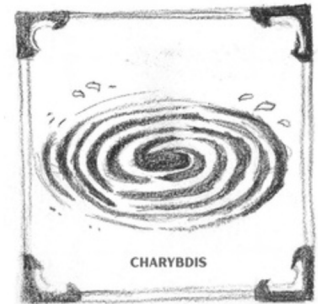


Estate: Golden Rules shares

- The two Golden Rules that disentangle estate planning,
- Family stories, step-by-step guidance, AI exploits, and better ways to think about wills, trusts, crypto, digital, and the lurid history of probate court,
- The dark truth no one tells you—WILLS SUCK, and
- A quiet hope that saying better goodbyes leads to better Hello's among those remaining in this world.



The monsters of probate, law, and finance



The spiral of family resentments

Because the best life celebrates today...

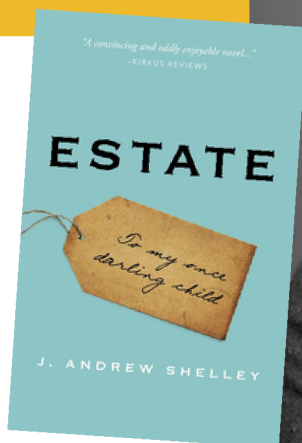


...while preparing for a better tomorrow.

Golden Rules

Estate: Golden Rules is the How To companion to the award-winning *Estate: To My Once Darling Child* granted a **GET IT!** by Kirkus and called “A convincing and oddly enjoyable novel.”

Golden Rules is a stand-alone guide for the person who wants to build a better, less-resentful world for family, friends, and future generations. It offers a TLDR fast path and a sturdier track for those who prefer companionship along an urgent journey. It explains why dying is particularly messy today and offers up two Golden Rules, step-by-step guides, crafted AI queries, and personal stories. Once you’ve honored the rules, your planning is very nearly done, whether you are working with an estate planner or tackling everything DIY.



The award-winning author, J. Andrew Shelley, has lived a life in America’s extremes. He grew up in Tennessee and adulted in Massachusetts. Trained in social sciences, he spent decades in the worlds of mobile tech, insurance, and people first process optimization. He has experienced the passage of dear family as a grandson, son, brother, cousin, and son-in-law. Many of the farewells were needlessly tumultuous. His latest books, the *Estate* series, were birthed out of that turmoil.



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Title

Estate: Golden Rules

Genre

Self-Help, Family Finance

Comps

Die with Zero, The Gentle Art of Swedish Death Cleaning, The Life Changing Magic of Tidying Up

Release of Paperback & eBook

October 13, 2026

Release of Audiobook

November 3, 2026

ISBNs

978-1-7354974-5-7, 978-1-7354974-8-8 & 978-1-7354974-6-4

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